

7tools AG Data Protection Declaration:

As of October 1, 2021

7tools AG takes the protection of your data very seriously. The applicable legal provisions on data protection (hereinafter: DSGVO) are met.

7tools AG is responsible for data protection for the area in which the delivery takes place and 7tools AG operates the 7tools platform.

For further questions that the data protection declaration should not answer, you can contact our data protection officer at dsb@seventools.com.

1. Data processing when calling up the 7tools platform

When visiting our platform www.seventools.com various information such as IP address is sent to our server and temporarily stored. The legal basis is Art. 6 Para. 1 lit.f) DSGVO. The legitimate interest is based on the following purposes:

Establishing the connection

Ensuring the user-friendliness of our platform

System security and stability

Cyber attack security / law enforcement

2. Data processing during registration

Every registered company can register as a buyer on the platform. Suppliers can register with a contractual agreement with 7tools AG. Customer accounts are closed if they have not been active for more than 4 years. The legal basis is Article 6 Paragraph 1 lit. b), f) DSGVO.

3. User management of the account holder

In the user administration, the account holder can activate certain users as buyers. The account holder is responsible for managing and organizing the users they have created.

The account holder can do the following:

Create user

Change user settings

Manage account access for users

Manage and save user accounts

4. Data processing in order processes

The data processing in the context of orders serves to be able to handle all processes within the order. The legal basis is Article 6 Paragraph 1 lit. b) or f) DSGVO. Your e-mail address is used to conduct electronic communication about your order and its processing in accordance with Art. 6 Para. 1 lit. c) DSGVO. In order to fulfill the contractual obligations, the order data is transmitted to the supplier and left to use the data for this purpose. This also applies to the transport companies and authorities and service providers commissioned by the supplier or customer for customs clearance.

This also applies to forwarding your e-mail address and, if applicable, the telephone number to the supplier and his transport person in order to organize the delivery of the goods. In order to fulfill the contract, it may be necessary for the data to be forwarded to our payment service provider or to the commissioned credit institution. That depends on the selected payment method.

5. Business customer and credit checks, fraud prevention, debt collection

Business Customer Identification

We check whether the customer is a registered company. We have to do this check because the platform is aimed exclusively at entrepreneurs in accordance with the general terms and conditions of 7tools AG. We require the submission of a trade license or the tax number of the respective company. The legal basis is Art. 6 Para. 1 lit. c) DSGVO.

Credit Worthiness

Since 7tools AG is the seller, we check the creditworthiness of you or your company to assess the risk of payment default or the risk of insolvency. This is our legitimate interest in accordance with Art. 6 Paragraph 1 Letter f) DSGVO. For the credit check, we transmit the necessary data (first and last name of the managing director, company, address data) to one of the following credit agencies:

- a) Creditsafe Deutschland GmbH, Schreiberhauer Straße 30, 10317 Berlin, Germany or
- b) Verband der Vereine Creditreform e. V., Hellersbergstraße 12, 41460 Neuss, Germany or
- c) Schufa Holding AG, Kormoranweg 5, 65201 Wiesbaden, Germany
- d) Crif GmbH, Rothschildplatz 3, A-1020 Wien, Austria (for orders outside Germany)
- e) Coface Central Europe Holding AG, Marxergasse 4c, 1030 Wien, Austria
- f) Crif AG, Hagenholzstrasse 81, 8050 Zürich, Schweiz (for orders within Switzerland)

Debt collection

We can forward the data to a debt collection service provider for the purpose of collection if there are outstanding invoices despite repeated reminders.

Fraud prevention

The information from the order can be used to check whether there is a so-called atypical order process. We have a legitimate interest in such a fraud prevention check in accordance with Art. 6 Para. 1 lit. f) DSGVO.

6. Further data processing

Furthermore, data is collected and stored that you explicitly communicate to us yourself, e.g. individual customer contact by e-mail, telephone or other means (e.g. live chat (intercom), feedback form). The data required for the collection will be communicated to you before the respective process if this does not result from the process itself. Furthermore, data such as the IP address, date or time can also be collected. If communication software is used by third parties, the third party providers can process usage data and metadata for security purposes, for service optimization or for marketing purposes. Therefore, please note the data protection information of the respective third party provider.

Usage data that you leave behind when you use the platform (e.g. search queries) are also collected. Usage data can contain personal or company-related data or allow conclusions to be drawn about them. The usage data is automatically saved in server log files. These are used to make the handling of the functions of the platform more attractive and to ensure and improve their performance. For us, this represents a legitimate interest in accordance with Art. 6 Para. 1 lit.f) DSGVO.

7. Special Offers

We can make the consent to participate in special offers such as white papers dependent on the registration for the newsletter. In these cases, consent is required by law. The legal basis is Art. 6 Para. 1 lit. a), f) DSGVO.

8. Data processing for advertising purposes and newsletters

Data processing for advertising purposes basically represents a legitimate interest for 7tools AG in accordance with Art. 6 Para. 1 lit. f) DSGVO informing relevant news regardless of the newsletter subscription.

You have the right to object to data processing for advertising purposes (newsletter) at any time and free of charge. As a result of the objection, the affected contact address in its entirety or for the respective communication channel is blocked for further advertising data processing. You can submit your objection using the unsubscribe link (at the end of a promotional e-mail), e-mail or post to the contact details given.

Furthermore, we send an e-mail newsletter after prior registration (consent in accordance with Art. 6 Para. 1 lit. a) DSGVO. In the newsletter you receive information on new and/or interesting products/articles, information on 7tools AG and the products of its partners. We use it to pursue our own and third-party (from our suppliers, manufacturers and partners) advertising purposes. Subscribing to the newsletter takes place using the so-called double opt-in procedure. By entering your e-mail address, you will receive an e-mail after registration in which you will be asked to confirm your registration. This is the only way to prevent someone from registering with a strange e-mail address. We log the receipt of the newsletter order. Consent to the newsletter can be revoked at any time. The link to withdraw your consent is at the end of every email.

Tracking is used both for the newsletter and for promotional e-mails to measure success and thus to improve our newsletter. In this way we can analyze the usage behavior of the e-mail. It is not our aim to analyze the usage behavior of an individual.

Further information, especially on online marketing, can be found in the document COOKIES, WEB ANALYSIS SERVICES AND SOCIAL MEDIA.

9. Data transfer to third parties

7tools AG sometimes uses third parties such as e.g. Processors or Accountants. Such third parties are selected carefully. In particular, affiliated companies of 7tools AG process their data together with 7tools AG or on behalf of 7tools AG. If the transfer takes place for administrative purposes, the transfer of the data is based on our legitimate entrepreneurial and business interests in accordance with Art. 6 Para. 1 lit. f) DSGVO.

10. Websites and links to offers from third parties

7tools AG has no influence on the current content of third party websites that are accessible via the platform and the way in which these websites are operated. 7tools AG is not responsible for data protection and not for the content of this website.

11. Recipients outside the EU

We store data at 7tools AG within the European Union and Switzerland.

With the exception of the data processing mentioned in the data protection declaration or in the document COOKIES, WEB ANALYSIS SERVICES AND SOCIAL MEDIA, we will generally not transmit any data outside of the EU and Switzerland.

12. Deletion of personal data

Data that we store will be blocked for further use when the corresponding authorization no longer applies, in particular after the purpose has been achieved, and deleted after the retention periods under tax and commercial law have expired, unless you have expressly consented to the further use of your data or otherwise contractually agreed became.

13. Data Security

We take necessary and suitable technical and organizational measures to ensure an appropriate level of protection. In doing so, we take into account the state of the art, the implementation costs and the type, scope, circumstances and purposes of processing as well as the different probabilities of occurrence and the extent of the risks for the rights and freedoms of data subjects. For your security, your data is encrypted using an SSL website certificate (Secure Sockets Layer).

14. Rights of the data subject

- Right to information: You can request information about the purposes of processing, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the origin of your data, if they were not collected directly from you .
- Right to correction: You can request that incorrect data be corrected or that correct data be completed.
- Right to deletion and restriction: You can request the deletion of your personal data or, alternatively, request that processing be restricted in accordance with legal requirements.
- Right to data portability: You can receive the data you have provided in a common, machine-readable format or request that it be transmitted to another person responsible.

- Right to complain: You can contact the supervisory authority of your usual place of residence or our responsible supervisory authority.
- **Right to object:** You can file an objection for all processing purposes described here, which are processed on the legal basis of Article 6 Paragraph 1 lit.f) DSGVO. In contrast to the data processing, which is described under the point “Data processing for advertising purposes”, we are only obliged to implement the objection if you give reasons of overriding importance resulting from a particular situation.
- Please contact dsb@seventools.com to assert your rights.

15. Changes to this statement

If changes make it necessary to adapt the data protection declaration, we will adapt the data protection declaration